

Neo-Tak International (Pvt.) Ltd Company Overview

January 2005

Spirit of Neo-Tak

*" If you can't do it excellently, don't do it at all.
Because if its not excellent, it won't be profitable or fun
and if you are not in business for profit or fun, why are
you in business for ? "*

*Robert Townsend
"Up the Organization"*

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Neo-Tak at a Glance

Foundation
May, 1999

Products
Notebook, PC,
(CCTV) Security,
DRAM Memory
Communication

Employees
21
Headcounts

**Core
Competences**
Sourcing,
Negotiation,
Operation

Target
Neo-Tak Europe
3rd q.2005

**Aim to increase
Revenue 30%
By 2005**

Our Mission & Vision

Mission

- Do a great job for our customers, by being the permanent “building block supplier” and strategic alliance to the worldwide professional organizations
- Continue to research of innovative products.
- Get customers satisfaction by providing cost effective solution without sacrificing the quality. Continue to research of innovative products.

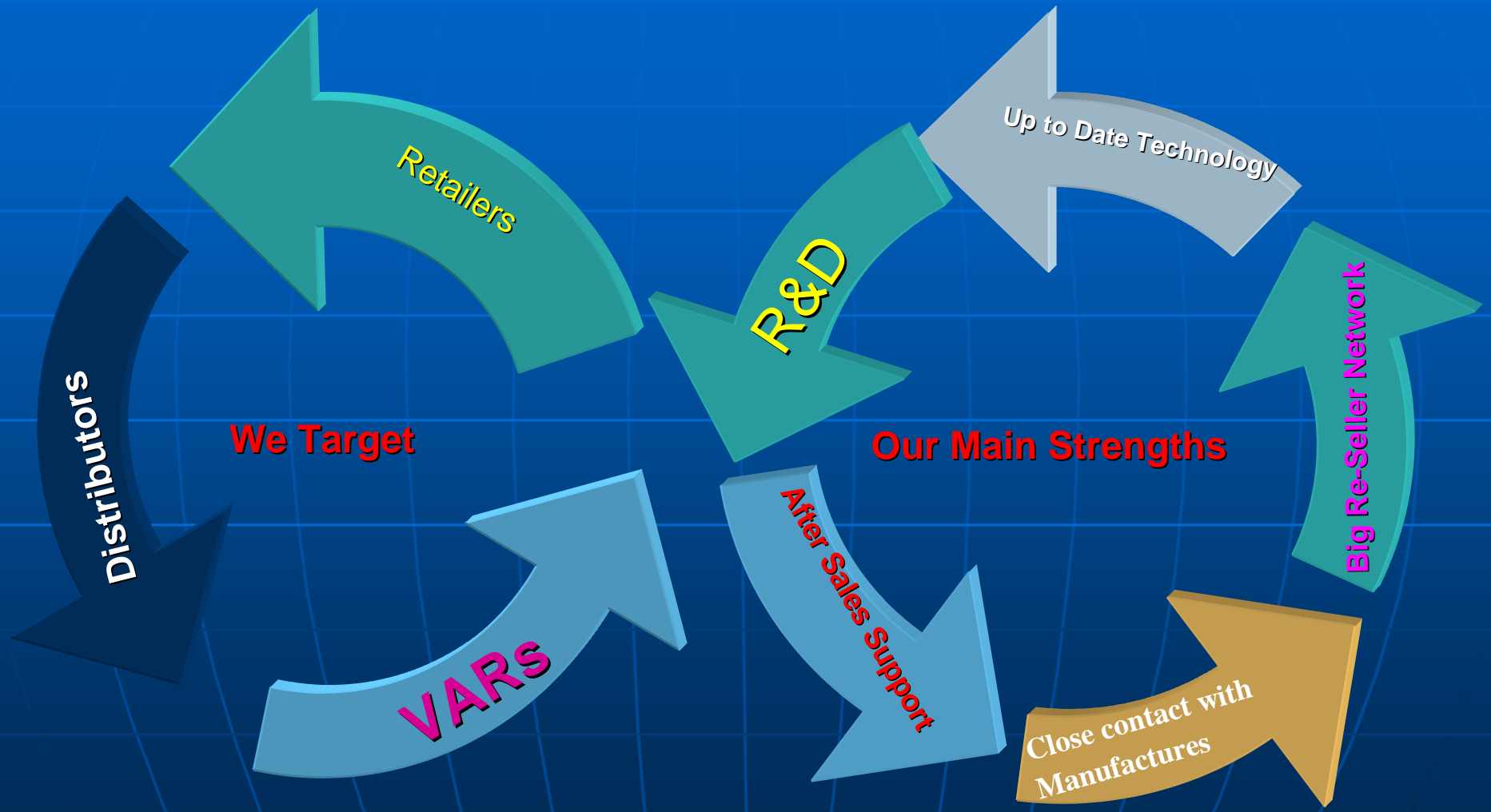
Vision

- Reach for the new milestone and expand new product line for Neo-Tak
- Observe the rapid growth in information technology and health care products.
- create more opportunities for latest IT and communication products especially From Europe, Middle East & Sub-continent

Our Core Competence

- We understand that customer need to justify every penny of they spend.
- We "partner" with our Clients and our Suppliers so that we act as an extension of their strategic planning resources, creating acceptable solutions, and operation management.
- Thanks both to the quality of our people and the strength of our partnerships with our suppliers; we deliver leading edge solutions that make life easier for our customers. So they can focus on business imperatives rather than technology.

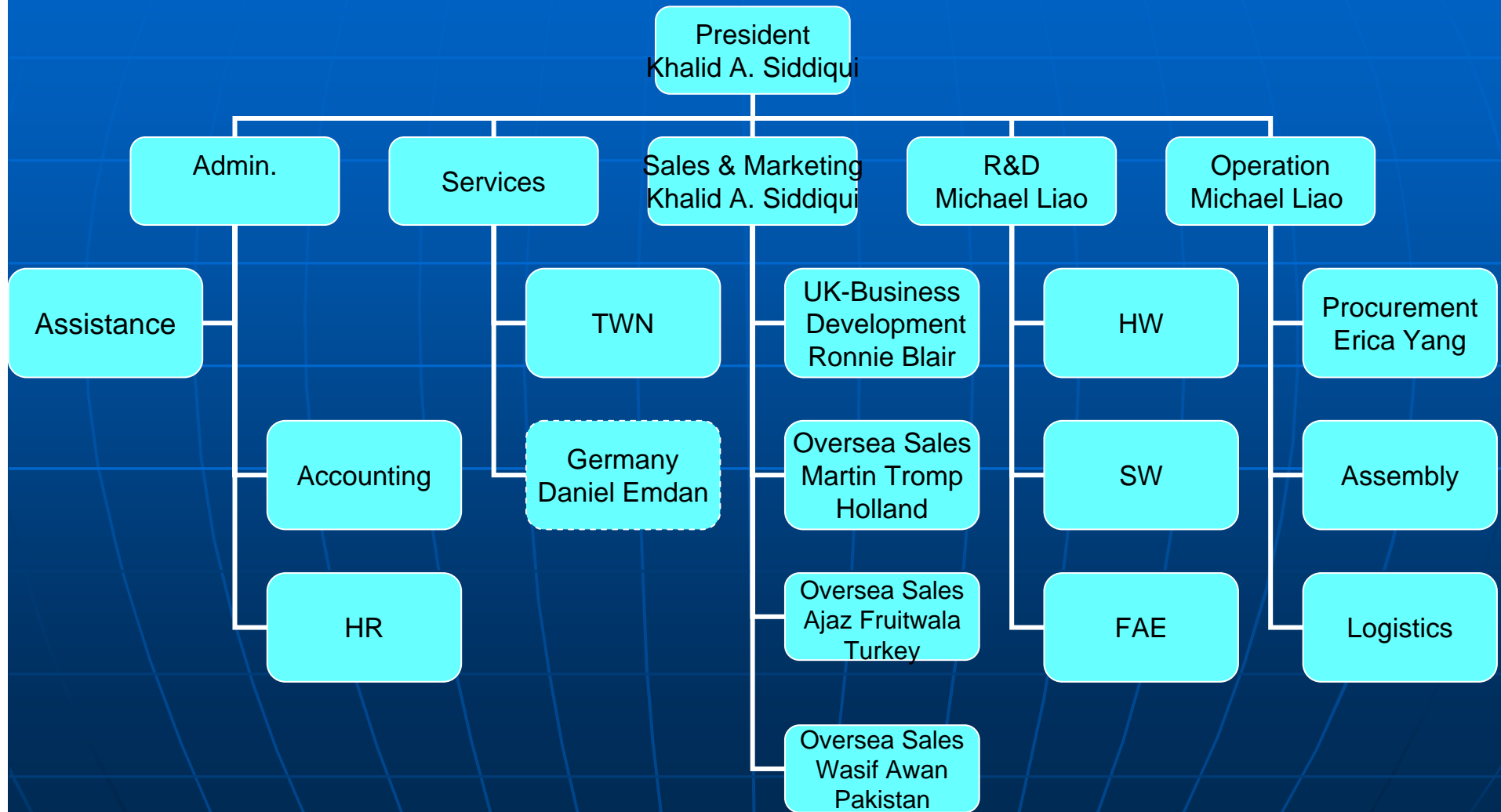
Our Strengths



People at Neo-Tak

- Neo-Tak employs a staff of around 21 highly qualified and motivated employees.
- Their team spirit is excellent, while their enthusiasm regarding products and services Neo-Tak offers is unmatched.
- Most of the Management staff have extended previous experience in large Multinationals.
- People at Neo-Tak are the driving force and the main factor of the company's success, forming a distinct company culture.
- The working environment, is such that it promotes co-operation and teamwork, recognizes, rewards, success and encourages initiatives.

Organization Chart



Products at Neo-Tak



Our Products

Neo-Tak concentrates on very innovative and potential products

- **System:** Notebook, PC system and Servers
- **Display:** LCD & CRT Monitor
- **Memory:** DRAM, Flash Memory
- **Accessories:** IT peripheral products related to Display and System.
- Communication products
- Security & Surveillance Systems & Hardware

Our Customers

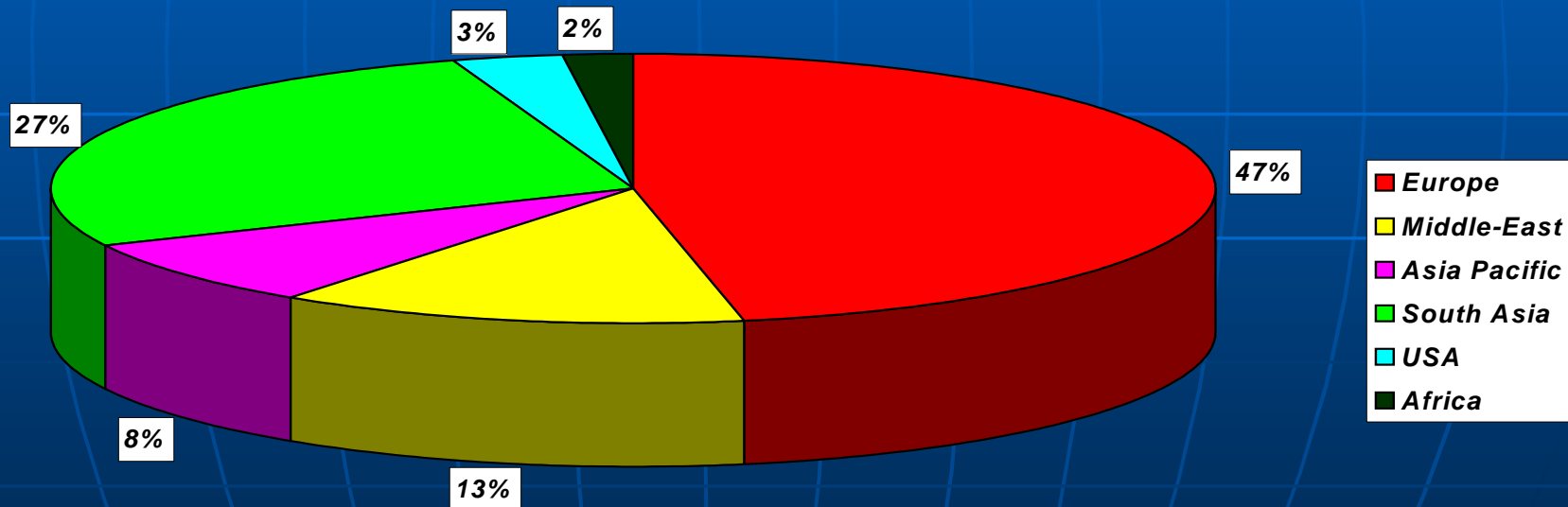
The governing principles of our relations with our customers are clear:

- *Mutually profitable co-operation*
- *Channel respect*
- *Long-term commitment towards our products and our customers*
- *Provision of knowledge, technical experience and Marketing tools to help them expand their business and profitability.*

Market Position

Neo-Tak is and will focus and promote the products on the following Geographical areas.
The diagram shows only the current market position.

Market Share Diagram



Future Plan

Neo-Tak is constantly investing in people, systems, management tools and facilities.

In addition Neo-Tak is investing, year after year, in acquiring market knowledge and operational know-how while is always looking for new opportunities.

The future investment plan is that we will establish a Neo-Tak Europe, also Neo-Tak continuously updating its technical infrastructure while plans to expend its service quality.

Finally we plan to invest manpower and resources to acquire market knowledge for Europe, especially in Eastern Europe and Middle-East, as we strongly believe it will open new doors for Neo-Tak products.

Neo-Tak is aiming, through these investments, to keep a leading position in the market and to continue its growth rate at the current levels while sustaining its profitability.

Thanks you very Much